



## TRIUNFO VERDE



THE TRIUNFO VERDE CO-OP CONSISTS OF 346 members whose farms are located in the buffer zone of one of the most diverse forest reserves in the world: El Triunfo Biosphere Reserve. El Triunfo is a sanctuary for plants and animals, and also contains the largest continuous cloud forest in Mesoamerica. Coffee is shade-grown at high altitudes and organic practices are embraced to help protect the biosphere and its wildlife.

Cooperatives represent an opportunity to empower coffee growers in Mexico. The Mexican government's national coffee institution, INMECAFE, was dissolved in 1989. This cut off access to support and resources for many coffee growers and particularly those in remote, rural areas. As a result, the quality and reputation of Mexico's coffee was also majorly impacted. However, the recent emergence of farmer cooperatives has helped embrace potential and transform the narrative.

Our partner, Café Imports, has invested in a quality control program with the Triunfo Verde Cooperative to provide feedback to the producers which can help them continue to increase the overall quality of their coffee. This program aims to provide a quality grader or "Q Grader" for each participating cooperative, who can help assess the coffee varieties, picking and processing methods, lot selection, and fertilization. Improved coffee quality allows the farmers to attract higher prices and remain competitive in the global market.

We previously shared a coffee from the Triunfo Verde Co-op, called Sonora, several years ago. This offering is similarly pleasant and easy-drinking. Anticipate a mild apple flavor with nutty notes of malted milk and caramel.

JULY 2021



## TRIUNFO VERDE



COUNTRY:	Mexico
PRODUCER:	Triunfo Verde Cooperative
REGION:	Jaltenango, Chiapas
ALTITUDE:	900 – 1800 MASL
PROCESS:	Washed
HARVEST:	Nov. 2020 – Jan. 2021
VARIETIES:	Bourbon, Caturra, Typica
SOURCING PARTNER:	Café Imports (Importer)

## SUGGESTED PARAMETERS

DRIP RATIO:	1: 16
ESPRESSO RATIO:	1: 2
WE TASTE:	mild apple, caramel, malted milk

BODY ● ●  
SWEET ● ●  
BRIGHT ●